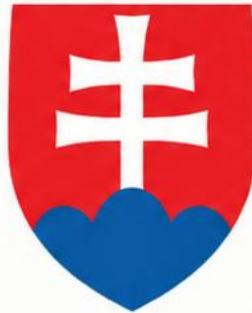


GREEN START



Uncovering hidden strengths

Discovering potential

Changing the way we see the future of
work

Miroslava Smatanová

Methodologist of professional counselling
services within employment services

THE GREEN TRANSFORMATION IS ALSO CHANGING THE WORLD OF WORK



ENVIRONMENTAL AWARENESS

We take care of our environment, reduce waste, and prevent unnecessary consumption.



WAYS OF THINKING

We share informed opinions, think critically, and seek reliable information, including diverse perspectives.



GREEN JOB POTENTIAL

The right opportunities and skills can help you find meaningful and sustainable employment.



WHAT IF WE HAVE COMPETENCIES, WE AREN'T EVEN AWARE OF?

The question is not just what kind of work a person is looking for, but also what potential they bring to it.

Green competencies are needed not only in green professions



Manufacturing

Efficient use of materials and waste reduction.



Logistics

Planning, resource optimisation and finding more efficient solutions.



Administration and services

Responsible decision-making, critical thinking and recognising wider connections.



GREENCOMP: FROM FRAMEWORK TO PRACTICE



METHODOLOGY FOR ASSESSING GREEN COMPETENCES

From a European framework to a practical career guidance tool

12 competencies · 4 areas

Basis: the European GreenComp framework

Practical assessment

Methodology · questionnaires at two levels of complexity · competency evaluation

Final client profile

Identification of strengths and areas for further development as a foundation for career counseling.

Standardized assessment procedure for career guidance in public employment services



GREEN MISSION

GREEN COMPETENCIES ASSESSMENT LABORATORY

Erasmus+ · Exploring Green Guidance

GREEN MISSION

In this unique escape game
we explore **12 green
competencies**

Let's do it!



01 · EXPERIENCE

GreenComp

Escape mission.
Interactive tasks.
Team problem-solving.



02 · PRACTICAL TRAINING

Methodological laboratory and self-assessment.

A practical tool for
employment services.



03 · SENSITIVE TOPICS

Professional assistance & neutrality.

Respect & emotionally
intelligent communication.



FROM ASSESMENT TO WORK POTENTIAL



FROM ASSESMENT TO WORK POTENTIAL

She didn't need to look for a green profession.
It was enough to discover her potential. 

Lucia, 28 years old · job seeker



What she naturally did

She planned her purchases, optimized energy consumption and, during home renovation, minimized construction waste.



What the assessment revealed

A high level of systemic and critical thinking.



How the potential connected to work

More efficient stock management, waste reduction and material savings in logistics and purchasing.



Result

Lucia presented her competencies in her CV and at the interview and advanced to the second, narrower round of the selection process.

Green competencies help not only in green professions,
but also in performing everyday work more sustainably.



We uncover what is often unseen.

We help people recognise the competencies that they may not even realise they have.



**Assessment is not the goal.
It is the beginning of a new perspective
on your own potential.**



CENTRAL OFFICE OF LABOUR,
SOCIAL AFFAIRS AND FAMILY

Thank you for your attention!

Connecting strengths with opportunities.

Miroslava Smatanová

Methodologist for Professional Counselling Services
in Employment Services

