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CAREER MAP

A Visual Self-Knowledge Tool for Career Guidance

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CAREER MAP AT A GLANCE

3rd Place Euroguidance Hungary National Career Guidance Award 2026 Youth Category

- Format: free, browser-based digital tool
- Focus: self-knowledge and career planning
- Purpose: bringing career-related insights together in one visual overview



THE IDEA BEHIND CAREER MAP

Starting point:

Career guidance brings together many different pieces of information about the client, but these often remain scattered.

The idea:

Create one visual space where the most important reflections can be collected, organised and viewed together.



WHO IS IT FOR?

- Clients and practitioners in the career guidance process
- Teachers and educators supporting career orientation and planning
- Coaches and other helping professionals
- Independent users who want to organise their career-related thoughts
- Submitted in the Youth Category, but suitable for users of all ages



Career Map is available free of charge at **palyaterkep.hu**.

The opening page briefly explains:

- the purpose of the tool
- the main areas of the map
- who it is for
- how to use it

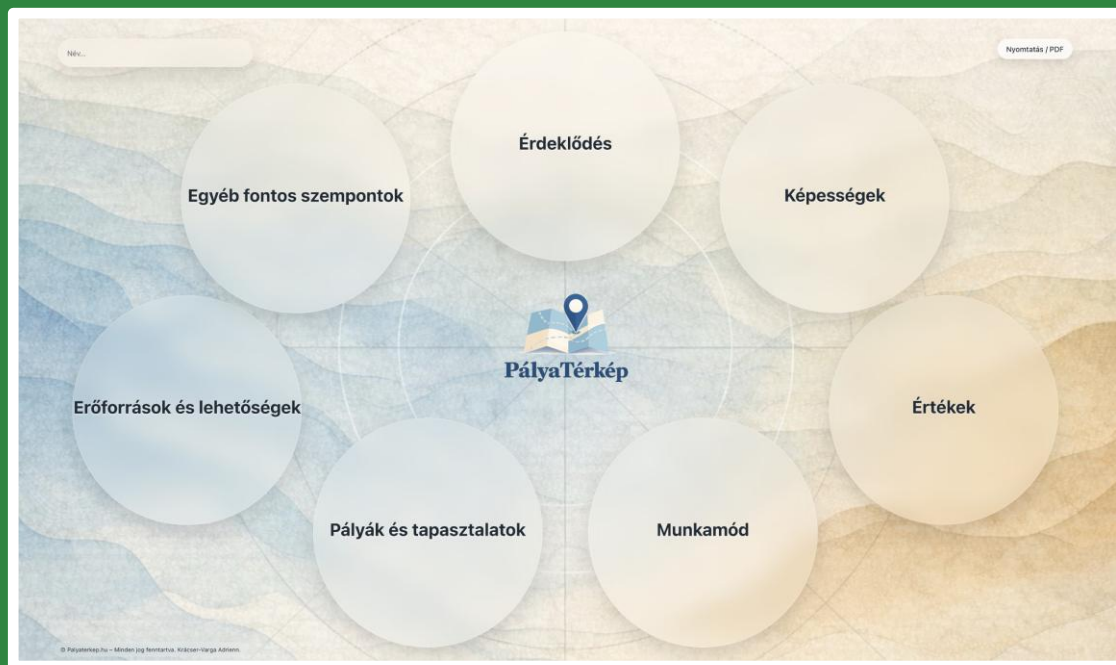
By clicking **Start**, users enter the visual map. No registration is required.

It is mainly designed for desktop use.



THE MAP IS ORGANISED INTO 7 AREAS:

Interests · Skills · Values · Preferred Ways of Working · Career Options and Experiences · Resources and Opportunities · Other Important Aspects



CREATING THE CAREER MAP

- Users can choose from predefined keywords and add their own words.
- As they move through the relevant areas, the map gradually takes shape.
- Not all areas need to be completed.
- Once completed, the map can be saved or printed for later use.

The screenshot displays the 'PályaTérkép' (Career Map) interface. At the top, a section titled 'Érdeklődés' (Interests) contains a list of predefined keywords with checkboxes. The selected options are 'irányító' (Manager) and 'közösségi' (Community). Below this list is a text input field for additional interests. At the bottom, a map visualization shows several blue location pins, each labeled with a keyword: 'irányító', 'pszichológia' (Psychology), 'emberi gondolkodás' (Human thinking), 'közösségi', and 'kézilabda' (Handball). The map is titled 'PályaTérkép' at the bottom.

Érdeklődés

kivívása

- ☒ irányító
- ☐ irodában dolgozni
- ☐ irodalom és nyelvek
- ☐ kereskedelem, eladás
- ☐ kézi erővel, szerszámmal végzett munka
- ☐ közgazdaság
- ☒ közösségi
- ☐ laboratóriumban dolgozni

Egyéb (ha nincs a listában) – írd be és E

irányító pszichológia

emberi gondolkodás kézilabda

közösségi

PályaTérkép

HOW CAREER MAP SUPPORTS THE GUIDANCE PROCESS

- Creates a clear visual summary of key insights
- Provides a starting point for discussion and reflection
- Supports the guidance process for both clients and practitioners
- Helps clients see connections between different areas
- Highlights gaps and topics for further exploration
- Supports planning and next steps
- Provides a personal summary that can be saved and printed

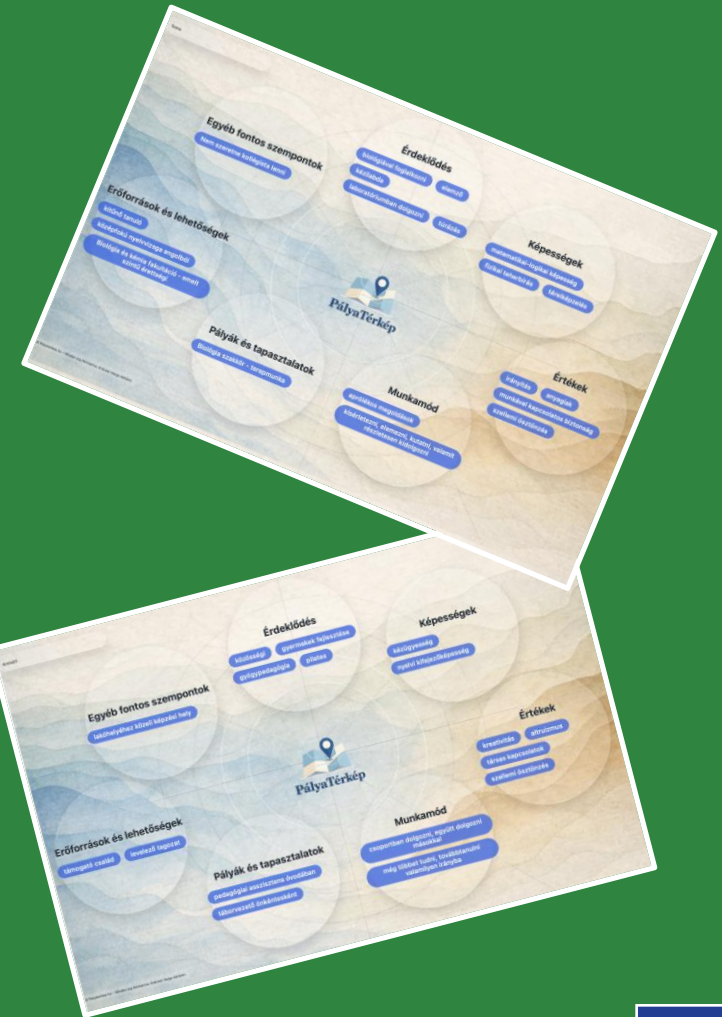


FEEDBACK

- The visual format was easy to understand, engaging and enjoyable to use.
- Seeing everything together was especially valuable.
- The printable version was appreciated as a personal takeaway.

"It is like a pirate map."

"It is good to see everything together."



SUMMARY

- Free, browser-based visual tool available at **palyaterkep.hu**
- 3rd Place – Euroguidance Hungary National Career Guidance Award 2026
- Brings self-knowledge and career-related thoughts together
- Can be used in guidance processes or independently
- Suitable for career practitioners, educators, coaches and clients



English version coming soon: careermap.hu

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Thank you for your attention.

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