



# **CZECH ONLINE COMMUNITY FOR CAREER COUNSELORS**

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**WHY and HOW?**

# Me and communities

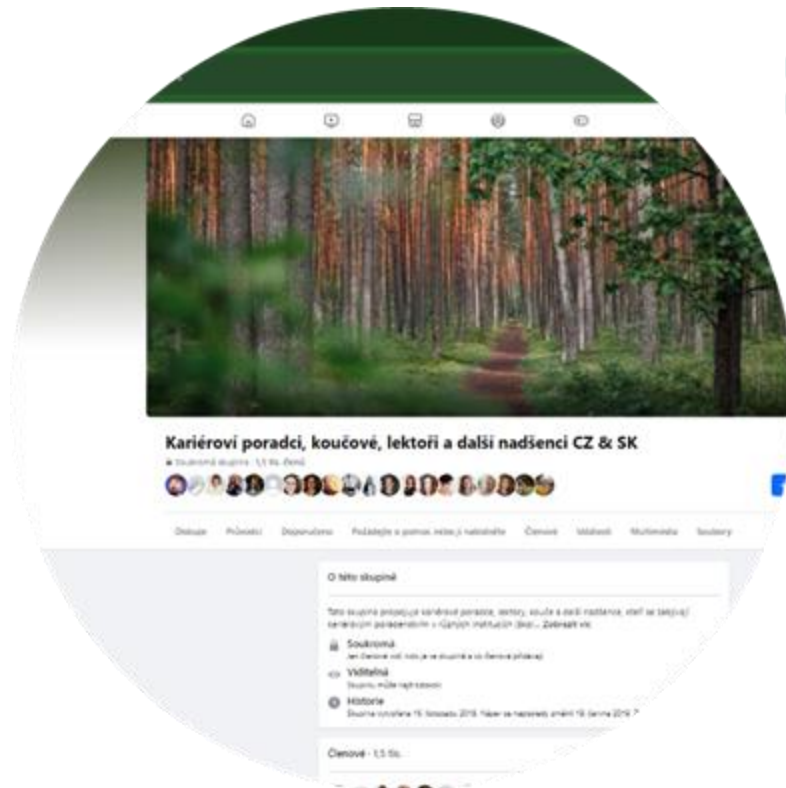




Facebook  
group



free platform



24/7



anywhere



Internet



smartphone,  
laptop, tablet,  
PC

# Impact



**6 years (from November 2018)**



**1571 members**



**224 posts, 235 comments, 1364 reactions (2023)**

SHARING EXPERIENCE



MEETING



CONNECTION/  
COOPERATION



COMMUNICATION



PEER TO PEER  
CO-CAREERING



LEARNING  
PERSONAL DEVELOPMENT



## Limitation

Digital competences (admin, members)

Social media user (admin, members)

Overload (admin, members)

Platform dependency (environment, updates, exit, ...)



National Euroguidance  
conference



Other conferences



Career Guidance  
Day



Courses, supervisions,  
mentoring



Informal networking and  
sessions



“Never eat alone”

## Connect other professionals

- Other communities for career counselors and educational professionals (FCB, LinkedIn)
- Professional associations of career counselors
- Other professional communities and networks (online, offline)
- LinkedIn

# How online community changed us

- Show your work
- Sharing is caring
- We can grow together
- Social media as a tool for personal growth
- Open the opportunities
- Across institutions and regions
- Broken stereotypes and prejudices
- We are not alone anymore

**What about the future?**

# Thank you!

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